

Amendments to the Specification:

Page 39, amend paragraph [0129] to read as follows:

[0129] As shown in Fig. 13, the ~~res-in~~resin frame 500 is made of a metal material, and the electromagnetic shield sheet 51 is disposed in direct contact with the resin frame 500, whereby the light sources 35 can be completely shielded. For similar purposes, the reflector 36 may be made of a metal material and the electromagnetic shield sheet 51 may be disposed in direct contact with the reflector 36.

Page 41, amend paragraph [0137] to read as follows:

[0137] As shown in Figs. 15A and 15B, the portions of the electrodes 35d(1) and 35d(3) disposed at the opposite ends of each of the discharge tubes 35a provided in the backlight ~~un-it~~unit 300 are bent. More specifically, the opposite end portions of each of the discharge tubes 35a in which the respective electrodes 35d(1) and 35d(3) are formed are bent at 90° with respect to the central axis (or the extending direction) of the discharge tube 35a, and all the bending directions are made coincident with the upward direction, as viewed in Fig. 15A.

Page 54, amend paragraph [0192] to read as follows:

[0192] In each of the above-described embodiments, the discharge tube 35a has a cylindrical shape which is the same in diameter from its center to each of its opposite ends, and it has a structure in which the opposite end portions of the discharge tube 35a, where the respective electrodes 35d(1) and 35 d(3) are disposed, are bent. In this case, the lengths of the respective electrodes 35d(1) and 35d(3) (the lengths along the axial direction of the discharge tube 35) can be ~~increased~~increased without the need to prepare a large space for the port ions where

the respective electrodes 35d(1) and 35d(3) are disposed, whereby it is possible to improve the efficiency of emission of the discharge tube 35a.

Page 58, amend paragraph [0207] to read as follows:

[0207] Fig. 41 shows a construction in which at least one discharge tube ~~35-a~~ 35a together with its electrodes 35d(1) and 35d(3) is disposed in the effective emission area of the backlight unit 300. In other words, there are other discharge tubes 35a each of which is positioned with either of the electrodes 35d(1) or 35d(3) superposed on the picture frame (the area denoted by Q in Fig. 41).